

**PATIENT REFERENCE GROUP**  
**Notes of meeting – Thursday 5 February 2015**  
**2.00-4.00 pm**  
**Monkton Hall**

<b>Present:</b>	Jeff Gosling (Chair)	Helen Ruffell
	Terry Blackburn	Theresa Robertson
	Doreen McAllister	Brian Anderton
	Peter Bennetts	Pauline West
	Pat Snowdon	Linda Burrough
	Clare Allom	Ian West
	Chris Blower	Kay Clark
	Emma Kitching	Howard Becke
	John Tighe	
<b>Apologies:</b>	Toni Sambridge	Arthur Whitfield
	Maureen Elliott	
<b>In attendance:</b>	Phil Taylor, CCG	Wendy Surtees, Public Health
	Steven Bramwell, NHS England	

	<b>Notes</b>	<b>Actions</b>
	Jeff welcomed new members to the group and a round of introductions took place	
<b>1</b>	<b>Notes of the previous meeting and matters arising</b>	
	Action Station: Helen stated that the April agenda is full and an agenda item today is about the work of the group she did not want to contact Louise until this session took place	
	Prostate cancer: Helen has a contact from Newcastle Hospitals but was again waiting for the outcome of today's meeting	<b>HR to contact Newcastle Hospitals</b>
	Research: one person's contact details to be forwarded to NHS England team	<b>HR</b>
	Discussion notes: circulated	
<b>2</b>	<b>Update on Pioneer Project</b>	
	Phil Taylor explained the ideas for the 'brand' which would encompass Pioneer and Change 4 Life.	
	Questions: Could there be hard copies for the patient forums? Will the decision be made in time for the next event, which is 10 March at the Quality Hotel? Can practice managers be made aware of this? Comments: The words 'joined up' are key but don't show up well. Need to bear in mind the NHS England accessible information standards – black on yellow is best for visually impaired people. Email address/phone numbers should be in larger print.	<b>Phil Taylor</b>

	<p>'a better u' is not very forceful. A better word to use instead of 'brand' would be 'identity'; a member of a club. There is a difference in marketing information which is for profit and that which is to help people. Areas to publicise this – leaflet drops, libraries, schools.</p>	
<b>3</b>	<b>Altogether Better</b>	
	Steven Bramwell gave a PowerPoint presentation. Members asked for this to be distributed.	<b>HR</b>
	<p>Comments: Other practices could advertise the activities which were open to all. Practice managers in South Tyneside want their health champions to be from their own practice. Members were invited to attend training if they wished.</p>	
<b>4</b>	<b>Alcohol in South Tyneside</b>	
	Wendy Surtees gave a PowerPoint presentation. Members asked for this to be distributed	<b>HR</b>
	A discussion took place following the presentation. Public Health has had the opportunity to put services under the microscope and look at different ways of doing things. This is an evidenced based approach with support from Public Health England. It was highlighted that practices have brief intervention tools to use but people also have to take personal responsibility. If people don't visit their GP they will not get this information so moving forward there needs to be more communication about the services.	
<b>5</b>	<b>Review of PRG feedback</b>	
	Jeff briefly went through the report and summed up that the PRG has value and is valued.	
	It was suggested that the group put forward suggestions for agenda items.	<b>HR to collate responses</b>
	There was a discussion around issues from and with practice forums: medicine wastage and diabetes testing equipment were queried.	<b>HR to investigate</b>
	It was decided to look into changing the meeting time to 1.45-4.15pm and to allocate the first half hour to matters arising and for members to raise issues.	<b>HR to explore</b>
	There was a request for a dictionary of acronyms.	<b>HR to investigate</b>
<b>6</b>	<b>Date of next meeting</b>	
	Thursday 9 April, time to be confirmed	
<b>7</b>	<b>AOB</b>	
	Terry informed the group he has resigned from the Cancer Locality Group	